

## Morgantown Riverfront Revitalization Task Force Meeting Agenda

February 18, 2021 from 9 - 10AM

Zoom Meeting: <https://us02web.zoom.us/j/81449414959>

### I. Old Business

- a. Update on Mountaineer Heritage/South U Park proposal
  - Our Town Grant for art could be for design
  - Land/water conservation fund; Ella says they wouldn't fund this until City has ownership of property
  - Ask Russ about matching funds from businesses? To put together with grants
  - Rec trail grants might fund design
  - Share final master plan with Emily, who will talk to Robin and discuss next steps internally
  - Drew will work on getting better cost estimate for design
  - City asked for a bathroom from the water pump facility that is still being discussed to be placed in the river near the dam

### I. New Business

#### a. Get the word out about what we're doing

- Communicate accomplishments to the public.
  - One pager of accomplishments this year
  - Press release

Emily will talk to Andrew to see how he wants to deal with the publicity possibility.

- Make a presentation to Morgantown Area Partners and Neighborhood Coordinating Council on conceptual design for Mountaineer Heritage Park

Work with Emily to connect with Neighborhood Coordinating Council. Emily can get us on agenda for Monday March 8 at 7 pm to discuss Task Force work

- Ask Russ to talk about specific funding needs at next MAP meeting

Also ask about getting on agenda for MAP? Russ wanted to do an outdoor committee. Send zoom invite to Jenny. Ask Russ about Economic improvement district (can fund maintenance) and funding for \$30K match needed for lighting in Wharf (takes 5-7 years)

- Coordinate with businesses along riverfront
  - For storage?
  - For art?
  - Landscaping?

#### b. Find Funding

- Ideas for current funding needs (e.g., match for lighting)?
- How could we create a base permanent fund?
  - What are maintenance needs for recreation along riverfront?

BOPARC is creating a foundation. Could house the fund there  
City has regular escrow lines for school and pedestrian projects. Could be perfect for bicycle parking improvements.

c. **How do we make the riverfront more of a destination?**

- How can we incorporate art throughout the riverfront?
  - What kind of program could incentivize either permanent or rotating art in high concentration in the area between the dam and HRM Park?
  - Work with private property owners to locate art on buildings?
  - Make a place for pop-up art? A speakers square?

Connect Bailey and Vincent on making plan for seeking grant funding for art through corridor

- How can we incorporate history along the riverfront?
  - Work with History Museum?
  - Grant from WV Humanities Council? Others?

MRTC has signs at trailheads that explain nature and cultural history. She's looking at doing some history plaques at some old railroad relic areas. Putting a sign about smokestacks property in Industrial Park could fit with those efforts.

d. **Update on Smokestacks Property Cleanup**

***Next Meeting:*** March 18, 2021 via Zoom