

**Health and Wellness Meeting
Thursday January 10, 2019
Public Safety Building-Conference Room at 7:30pm**

PRESENT: Dan Shook, Colleen Harshbarger, Ryan Wallace, Christine Wallace, David Loomis, Meghan Kline, and Patrick Hathaway

Absent: Abigail Riggs

The meeting was called to order at 7:30 pm.

APPROVAL OF MINUTES:

Minutes from 12/13/18 were approved.

PUBLIC PORTION: N/A

UNFINISHED BUSINESS:

- A. Web Design Teams
 - a. Christine working on calendar
 - i. Suggested to have requests submitted and approved for the calendar
 - ii. Discussed having reminder notifications, of upcoming events
 - b. Dan and David
 - i. Looked at metrics for health outcomes from CDC/DHHR, unsure that they provide information we are seeking
 - ii. Discussion of agencies having participate information, for events such as The Farmers Market
 - iii. Discussed well-being index
 - iv. Reviewed Portland Pulse, as an example of metrics
 - c. Colleen and Meghan
 - i. Created a layout for the webpage, with categories and subcategories

NEW BUSINESS:

- A. Quotes from radio stations
 - a. WVAQ and WKKW are top ranked
 - b. Blast Schedule
 - i. 13 week campaign; 12 (:30) blast commercials per week, 3 weeks of each month; commercials run Wednesday through Sunday; 108 (:30) commercials in total; total cost \$3,584.52
 - c. Fixed Position Package
 - i. 13 week campaign; commercials placed during early week period, but fixed into 3:00-5:00pm hours; 8 (:30) commercials per week/2 (:30) per day; 32 (:30) commercials per four week month; total cost \$4,931.68
 - d. Website Stream Starts
 - i. Available at www.WVAQ.com and other streaming apps; prior to each listener launching that stream, a (:15) video or audio commercial is played; 26 week campaign with up to 10,000 impressions; total cost \$500/month for six months.
- B. Discussion of Andrew Stacy developing website and possibility of a committee to manage the website

OLD BUSINESS:

- A. Colleen to submit budget request
 - a. Budget quote for Word Press is \$300
 - b. Budget proposal for \$10,000
- B. Ryan working on logo

ACTION ITEMS:

- A. Next meeting 2/7/19 at 7:30pm
- B. Sugar Tax Discussion

ADJOURNMENT: There being no further business, meeting adjourned by unanimous consent. Time: 9:17 p.m.