

4/18/2019

Call to order: 7:40pm

Present: Colleen Harshburger, David Loomis, Christine Wallace, Ryan Wallace, Hannah Keyser, Dan Shook, Kimberly Kelly

Introductions: Hannah Keyser and Kimberly Kelly

Absent: Patrick Hathaway

Replacement of term-ending and leaving committee members:

1. leaving members will help to advertise the opening of their position.

Strategic Plan:

1. Website

- a. Continue efforts to create community calendar to collect event dates from all community organizers related to Health and Wellness
 - i. Christine will create invitation for businesses/organizers, strategic plan, and initiate requests
- b. Colleen suggests holding off on website for two reasons:
 - i. Branding/logo, content, and data aren't ready yet
 1. Dan discussed using company "sticks" (sp?)
 2. www.bchd.org as an example website for blue zone/ HWC integration
 - ii. Blue Zones efforts may overlap creation of website
- c. Motion to request Andrew Stacy to create a calendar housed on the city of Morgantown site to be populated by events given to us that we give to him
 - i. Motion by Wallace
 - ii. Second by Kelly
 - iii. Voted unanimously
- d. Colleen moves to proceed with The Stick building logo and branding
 - i. Christine W. Second
 - ii. Voted unanimously
- e. Colleen suggests and R. Wallace moves to have social media campaign to reduce sugar consumption that will begin sometime after July 1st
 - i. C. Wallace. Second
 - ii. Discussion
 - iii. Christine W. Move to vote
 - iv. Ryan W. second
 - v. Voted unanimously
 - vi. Colleen, Christine, Hannah, and Kimberly agreed to support the campaign
- f. Colleen suggests and R Wallace moves to amend HWC bylaws to add position of Treasurer
 - i. C. Wallace second
 - ii. Voted Unanimously
 - iii. Suggested to vote/appoint on a yearly cycle
- g. Blue Zones update:
 - i. Multiple funders expressed interest
 - ii. Received support from wide range of stakeholders
 - iii. It was recommended WVU and city hold conversations for how to fund it together
- h. Clean up day, 4/27/2019:

